



AMFS MyHealth System

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AMFS MyHealth System Announces Partnership with Lookout Learning, Inc.

September 18, 2008 (Boston) Ken Lammi, CEO of AMFS, Inc. announced today a partnering agreement with Lookout Learning of Locust Valley, NY. Lammi stated, "A key element to any health and wellness program is to be able to deliver customized action plans. By integrating with Lookout Learning's web based, blended learning platform, the AMFS MyHealth System will be able to offer an environment that allows our customers to deliver these unique action plans in a very cost effective manner". AMFS MyHealth Action Plans (MAPs) gives users the documentation and step by step programs needed to reach one's health and wellness goals and objective.

Ed Mangiarotti, CEO of LOOKOUT Learning stated that, " The LOOKOUT training platform unifies eLearning and instructor led classroom instruction into a common platform that enables corporate trainers to seamlessly compile, create, individualize and deliver instruction to AMFS MyHealth users with one easy-to-use tool".

MAPs are available in self-directed mode for personal health improvement, or with a coach/instructor directed model. All action plans can be configured to match unique client service levels and business rules including the duration of the program, action steps to be included, supporting instructions and reporting requirements.

About LOOKOUT Learning™

LOOKOUT Learning of Locust Valley, NY, serves K-12 education. Founded in 2001 with a passion for improving K-12 education and a vision to unite technology-based solutions with best educational practices. Our flagship product, LOOKOUT Cosmic, paves the way for teachers and students to use the powerful digital resources that surround them to finally deliver on the promise of educational technology to ensure a better education for all. The LOOKOUT Complete Solution contains all of the products and services necessary to deploy and support a state-of-the-art corporate training program for large and medium businesses, training corporations, universities and distributed organizations.

About AMFS MyHealth System

AMFS MyHealth System was established to provide a personal health platform for individuals and families that will become their life long hub for health and wellness. It is our belief that in order to take responsibility for one's health, individuals need the right tools and resources to understand their health issues, become more engaged in decisions they face, and improve their communications with doctors and clinicians. AMFS MyHealth System provides these tools and resources.

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